



## **PRESS RELEASE**

**Contact:**

Scot Howard

Blueline PR

415-566-1324

[showard@bluelinepr.com](mailto:showard@bluelinepr.com)

**FOR IMMEDIATE RELEASE**

### **PodOmatic Offers Free Podcast Listener Statistics plus Telephone Integration for Listener comments**

**SAN FRANCISCO, California, Oct. 17, 2005** — PodOmatic™, the leader in free services enabling podcasters to easily find, create and distribute podcasts, announced the release of two new podcasting tools: listener statistics and the first ever integrated telephone feedback service.

Podcasters can create, mix, host, search and share their podcasts via the podOmatic network. PodOmatic provides free tools for users who do not have the required audio skills or software to create podcasts and offers free podcast placement in the iTunes podcast directory.

“We are working hard to promote the growth of podcasting with free tools for podcasters and their audiences.” said Justin Dossey, co-founder of podOmatic.com. “Listener statistics provide podcasters with data on the popularity of their shows. By providing all podcasters on the PodOmatic network with free listener statistics, we feel we have taken another step towards to showing the world that podcasting is here to stay.”

In addition to free listener statistics, PodOmatic announced this week the first ever integrated telephone comment service for all podcasters. Every podcaster on the podOmatic network can set up a free phone number which listeners can then call and leave audio comments to be integrated into an upcoming podcast.

PodOmatic would like to thank all of its users for helping make podOmatic great. “We have feedback boxes on our website where people can provide us feedback and suggestions. These

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have turned out to be a great source of feedback, much of which drives sustaining innovation in our product development.” said Justin Dossey.

**About PodOmatic, Inc.**

PodOmatic, Inc. specializes in the creation of sophisticated tools and services that enable anyone to easily find, create, distribute, promote and listen to podcasts and videocasts. Headquartered in San Francisco, CA, the company’s comprehensive suite of free products and services offers powerful communication and connection tools for podcasters and listeners in the emerging content-on-demand media market. For additional information, visit <http://www.podOmatic.com>.

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