



PRESS RELEASE

Contact:

Scot Howard

Blueline PR

415-566-1324

showard@bluelinepr.com

FOR IMMEDIATE RELEASE

PodOmatic Launches New Podcatcher

SAN FRANCISCO, California, Oct. 3, 2005 — PodOmatic™, the leader in providing free services that enable podcasters to easily find, create and distribute podcasts, announced today the launch of podAmigo. The new, patent-pending podcatcher automatically keeps users up-to-date with their pre-selected podcasts and podMail messages.

PodOmatic's unique podcatcher software is designed for ease of use, without compromising the power of choice. PodAmigo automatically keeps you up-to-date with your pre-selected podcasts and podMail messages (patent-pending). Features include:

- Integrated Web browser
- RSS feed aggregator
- Daily playlist generator (the Daycast™)
- Media downloader and file browser (including BitTorrent)
- Tight integration with the PodOmatic Web site

PodAmigo supports Windows (v.2000+) and Mac (v.10.3+) operating systems, using native Web browser support (IE and Safari respectively), and native user interfaces. RSS aggregator features include one-click subscription support, batch import/export using the outline processor markup language (OPLM) format, and automatic indexing by date. With the integrated web-browsing feature, you have complete access to all of your subscription details.

Every day PodAmigo generates two playlists for Apple iTunes (v.4+) and/or Window Media Player (v.9+; Windows only): one for the Daycast, another for podMail. A Daycast contains the

current day's podcasts, along with optional selections from your music collection; the podMail playlist contains all of your current podMail media. Designed to update automatically each morning, these playlists provide fresh audio content to accompany your daily activities. The playlists automatically synchronize with your mp3 player using the media players' sync features. Media downloading and browsing is designed to minimize demands on the user. Support for BitTorrent is also included, providing transparent access to this popular file-sharing technology. Your downloading progress can be tracked individually and by batch; users have complete control with pause and cancel options.

Once downloaded, the media files reside on your computer, and PodAmigo's File Browser allows cross-referencing media files to their original subscriptions. Even without iTunes or WMP, users still have indexed access to all their media files. Another unique feature of PodAmigo is tight integration with the PodOmatic Web site. This integration provides many benefits, including quick access to the search function, podMail, podcasting, hosted media, and more. Download PodAmigo <http://podOmatic.com/download/PodAmigo> today for your listening pleasure!

About PodOmatic, Inc.

PodOmatic, Inc. specializes in the creation of sophisticated tools and services that enable anyone to easily find, create, distribute, promote and listen to podcasts and videocasts. Headquartered in San Francisco, CA, the company's comprehensive suite of free products and services offers powerful communication and connection tools for podcasters and listeners in the emerging content-on-demand media market. For additional information, visit <http://www.podOmatic.com>.

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