PRESS RELEASE

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FOR IMMEDIATE RELEASE

PodOmatic Offers Free Podcast Creation, Hosting and iTunes Integration

SAN FRANCISCO, California, Oct. 6, 2005 — PodOmatic™, the leader in providing free services that enable podcasters to easily find, create and distribute podcasts, announced the integration of its podcasting application with Apple's iTunes.

Podcasters can create, mix, host, search and share their podcasts via the PodOmatic network. PodOmatic provides ready-made music beds and tools for users who do not have the required audio skills or software readily available to create podcasts.

"PodOmatic makes podcasting accessible and free for everyone," said Brian Woods, co-founder of podOmatic.com. "Now we're making it even easier for people to share their podcasts with a larger audience through iTunes. PodOmatic lets our podcasters line up their content alongside that of the global media outlets."

After users sign up, podcasters are prompted to assign their podcast a category (such as entertainment, politics, etc.), a picture, and a short description providing all information needed for free placement in the iTunes podcast directory.

"Even though podcasting is still in its infancy, we look forward to releasing more web-based tools that will lead to further mainstream adoption." Brian Woods.

About PodOmatic, Inc.
PodOmatic, Inc. specializes in the creation of sophisticated tools and services that enable anyone to easily find, create, distribute, promote and listen to podcasts and videocasts. Headquartered in San Francisco, CA, the company's comprehensive suite of free products and services offers powerful communication and connection tools for podcasters and listeners in the emerging content-on-demand media market. For additional information, visit **http://www.podOmatic.com**.

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