



PRESS RELEASE

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FOR IMMEDIATE RELEASE

PodOmatic Takes Market Lead at Six Month Anniversary

Company Now Hosts More Podcasters than any other Provider of Podcast Creation and Hosting Services

SAN FRANCISCO, California, February 13, 2006 — PodOmatic™, the leader in free services enabling anyone to easily find, create, distribute, promote and listen to podcasts, announced today the company now hosts over 8,500 podcasters on its network, more than any other provider of podcast creation and hosting services. Free to registered users of the PodOmatic network are simple-to-use services for quickly and easily creating podcasts, syndication wizards for placing podcasts in the most popular directories (i.e. Yahoo!, iTunes, etc) and viral marketing tools for promoting podcasts. Growing popularity and steadily increasing member registrations since its launch in September 2005, PodOmatic has now become the premiere destination for podcast producers and consumers, alike.

Celebrating its anniversary milestone, PodOmatic also announced the winners of the first annual PodOmatic Podcasting Challenge. For two weeks in February, visitors to the PodOmatic website voted for their favorite podcast designed using PodOmatic's new podcast customization wizard. Audiences selected the *Many Freaks Show* (<http://manyfreaksshow.podomatic.com/>) as the winner, followed by *Success Unwrapped with Heather Vale* (<http://hvale.podomatic.com/>) and *Are You Ready to Rock* (<http://ichigosweet.podomatic.com/>). Winners received one free year of PodOmatic Plus for first place; one free month of PodOmatic 100GB for second place; and one free month of PodOmatic Plus for third place.

“Podcasting is rapidly becoming a mainstream technology as more and more people realize they can take individual control over the information they receive, when they want to receive it and have the ability to take it with them,” said Johnny Mansour, Co-Founder and Chief Business Development Officer of PodOmatic, Inc. “We are pleased with the market’s overwhelming acceptance of our tools that allow individuals to easily jump into the exciting world of podcasting and begin communicating with others that share similar interests.”

All of PodOmatic’s basic podcasting services are free to registered users. PodOmatic also offers *PodOmatic Plus* accounts at \$9.99 per month for podcasters and videocasters with successful shows, requiring additional storage and bandwidth. To join PodOmatic’s growing network of podcasters and begin creating podcasts and videocasts, simply and at no cost, register now at www.podomatic.com/user/register.

About PodOmatic, Inc.

PodOmatic, Inc. specializes in the creation of sophisticated tools and services that enable anyone to easily find, create, distribute, promote and listen to podcasts and videocasts. Headquartered in San Francisco, CA, the company’s comprehensive suite of free products and services offers powerful communication and connection tools for podcasters and listeners in the emerging content-on-demand media market. For additional information, visit <http://www.podomatic.com>.

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